

## **Welcome to the Strategic Management SIG!**

The Strategic Management Strategic Interest Group (SIG) is devoted to promoting state of the art strategic thinking by encouraging dialogue along several interrelated lines of inquiry crucial for increasing scholarly and managerial understanding regarding strategic choice, competitive advantage, adaptation, and long-term performance and survival. The SIG which was launched at the EURAM 2010 conference in Rome close to a hundred submissions including the best conference paper of 2010 and over a hundred submissions were received for the Tallinn conference of 2011. The success of the SIG is premised on our commitment towards bringing together scholars from around the world to engage in the development and exposure of high-quality research ideas with the potential to drive the future direction of scholarly and practitioner strategic thinking.

The striking success and enduring popularity of this particular SIG are premised on our commitment towards bringing together scholars from all around the world to engage in the development and exchange of high-quality research ideas with the potential to fertilize and drive the future directions of scholarly and practitioner strategic thinking alike.

We hereby invite you to submit full paper versions of your work to one of the 6 tracks or one of the associated sub-tracks within the Strategic Management SIG no later than January 15th, 2013, 14:00 Brussels time via [www.euram2013.com](http://www.euram2013.com).

Empirical, conceptual, and practitioner-oriented papers from a plurality of theoretical perspectives, units of analyses, contexts, and research designs are welcome, with particular encouragement for those integrating multiple theoretical lenses and/or methodological approaches. All submitted papers will be reviewed on a double-blind basis by two reviewers. Please adhere to the style guide of the Academy of Management when preparing your manuscripts and indicate on the title page to which sub-track you are submitting. If you have any further questions regarding the SIG or the sub-tracks, feel free to contact Henk Volberda ([hvolberda@rsm.nl](mailto:hvolberda@rsm.nl)) or one of the other track chairs.

We are eagerly looking forward to your submissions and ultimately discussing your contributions in Istanbul!

Yours faithfully,

Prof. dr. Henk W. Volberda  
Strategic Management SIG Chair

### **Tracks**

This time the SIG will comprehend six tracks and a total of four related sub-tracks

#### **64) Strategic Management - General Track**

#### **65) Business Model Innovation - Joint track with Entrepreneurship**

#### **66) Corporate Strategy: Managing and Governing Alliances, M&AS and Divestitures**

*Coopetition strategies: exploring new borders*

#### **67) Management & Technological Innovation at a Crossroads: New Processes, Practices and Structures**

*a) Port Strategy: competitiveness and value creation*

*b) Strategic Innovations in Healthcare Management: Citizen-centric Health Systems, Processes, and Practices*

*c) Rethinking Strategy in Times of Technological Change*

#### **68) Strategic Renewal: Driving Sustained Adaptation in Changing Environments**

69) Exploration, Exploitation and Ambidexterity

## **Track Chairs**

A key pillar of our success is the high-caliber academics that chair our sessions and help authors develop their ideas (see further below for an alphabetical listing of chairs). These scholars will bring their ample experience from publishing and serving on the editorial boards of leading journals such as Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Management Science, Organization Science, and Journal of Management Studies to engage with you in state-of-the-art dialogues in strategic management.

Ansari, Shahzad, University Lecturer in Strategy, Cambridge Judge Business School, [s.ansari@jbs.cam.ac.uk](mailto:s.ansari@jbs.cam.ac.uk)

Cabiddu, Francesca, Assistant Professor, University of Cagliari, [fcabiddu@unica.it](mailto:fcabiddu@unica.it)

Laamanen, Tomi, Professor of Strategic Management, Aalto University Institute of Strategy, [Tomi.Laamanen@unisg.ch](mailto:Tomi.Laamanen@unisg.ch)

Damanpour, Fariborz Professor of Management The State University of New Jersey

Le Roy, Frédéric, Affiliate Professor, HEC Paris, [frederic.le\\_roy@univ-montp1.fr](mailto:frederic.le_roy@univ-montp1.fr)

Parola, Francesco, University of Napoli “Parthenope”, [francesco.parola@uniparthenope.it](mailto:francesco.parola@uniparthenope.it)

Reinmöller, Patrick, Professor of Strategic Management, Erasmus University Rotterdam, [patrickreinmoeller@gmail.com](mailto:patrickreinmoeller@gmail.com), [patrick.reinmoeller@cranfield.ac.uk](mailto:patrick.reinmoeller@cranfield.ac.uk)

Routzies, Audrey, Associate Professor, Toulouse Graduate School of Management, [audrey.routzies@iae-toulouse.fr](mailto:audrey.routzies@iae-toulouse.fr)

Sidhu, Jatinder, Associate Professor of Strategy, Rotterdam School of Management, Erasmus University, [jsidhu@rsm.nl](mailto:jsidhu@rsm.nl)

Spieth, Patrick, Assistant Professor of Innovation Management, EBS Business School, [patrick.spieth@ebs.edu](mailto:patrick.spieth@ebs.edu)

Tunçalp, Deniz, Assistant Professor, Istanbul Technical University, [tuncalp@itu.edu.tr](mailto:tuncalp@itu.edu.tr)

Van Den Bosch, Frans, Professor of Management Interfaces, Rotterdam School of Management, Erasmus University, [fbosch@rsm.nl](mailto:fbosch@rsm.nl)

Volberda, Henk, Professor of Strategic Management Rotterdam School of Management, Erasmus University, [hvolberda@rsm.nl](mailto:hvolberda@rsm.nl)

Strategic Interest Groups Strategic Management